THE CURRICULUM VITAE

Name:	**Mgr. Ivana Hrbáčková**
Address:	Krokova 13, Prague 2, Czech Republic
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Email address:	ivanahrbackova@gmail.com
Date of birth:	1978, December 9th
Place of birth:	Domažlice, Czech Republic
Nationality:	Czech
Marital Status:	Single
Gender:	Female

Education:

2001 – 2004	**Qualification: Mgr. (Master**) Field of study: Middle East Studies West-Bohemian University Plzeň Faculty of Humanities, Study of Middle East, Czech Republic
01/2004-03/2004	University of Damascus in Syria, Institute of Languages Intensive course of Arabic
09/2002-03/2003	University of Hamburg in Germany, Africa - Asia Institute Scholarship – study of languages and Middle East German course ending with exam
1998 – 2001	**Qualification: Bc. (Bachelor)** Field of study: Humanity Studies - philosophy, sociology, history, psychology West-Bohemian University Plzeň Faculty of Humanities, Czech Republic
1997 – 1998	Language study – German, English
1990 – 1997	Trade Academy, Domažlice, Czech Republic (pre-university education); state exam - typing

Experience:

2011 - 2015	**YOGA SANGHA, s.r.o.** – founder, owner A support of yoga practice in a daily life and an organization of yoga events, workshops and retreats in Czech Republic, around Europe or worldwide. Full production service.
2014 – 2015	**Guest Services / KV INTERNATIONAL FILM FESTIVAL**
08/2007 – 03/2011	**Senior Event Manager / SARA EVENTS production** Events production and management (business conferences, trade shows, press conferences, trade meetings, road shows, parties, fashion shows, etc.) for clients (Sony, Vodafone, OMV, Kika, etc.) Communication and marketing strategy.
09/2006 – 04/2007	**PR Specialist / GREAT UNITED TRADING** PR activities for brand TIME OUT – communication with journalists, brand PR, image PR, corporate PR, marketing activities
12/2004 – 08/2006	**Marketing Manager / CSOB (bank)** Marketing and PR activities, responsibility for commended region Plzeň and Karlovy Vary, organization of promo and advertisement, PR and marketing strategy, budget cost, reporting

	Trade Licence for Tourism
2001 – 2011	**Representative of Tourist Agency** Representative of Tourist Agency (Guide) in Croatia, Greece, Italy. Among other things marketing, production of catalogue and project management in the travel industry.
	Trade Licence for Advertisement and Marketing Sale and promotion for various companies. Among other things participation in a fairs, training courses in trade psychology.
2001 – 2003	**Promoter for mobile operator Oskar [Vodafone]**
09/2003 – 12/2003	Administration, marketing, office manager - MC Bauchemie, Plzen
1997 – 2001	Barman - Castle Restaurant, season work, 2011 sommelier course

Languages:

Czech – native	Arabic - basic
English - active	Croatian - basic
German - active	Hebrew - basic

Computer:
MS Office – Word, Excel, Power Point, Internet, Outlook; SAP

Driving Licence: B

Other Activities: I'm dynamic, flexible and communicative person, interested in art, production, marketing, languages, history and culture of foreign countries. I travel a lot. As concerns my interests I´m in favour of yoga, skiing, biking, adrenalin sports and taking pictures. I´m interested in film, film production, theatre and culture as such.

Date: 1. 1. 2015